

FOR IMMEDIATE RELEASE

Contact: Kim Morgan
561-750-9800 x233
kmorgan@transmediagroup.com

e-Telmed, Inc., the First Complete Telemedicine Solution Provider, Selects TransMedia Group as their PR Firm

Florida-based HIPAA-compliant company provides revolutionary system for physicians to make "Virtual House Calls" to patients anywhere in the world.

Coconut Creek, FL – e-Telmed, Inc., (www.etelmed.com) a leader in the telemedicine industry that uses a state-of-the-art comprehensive telemedicine solutions to connect physicians with patients, has selected TransMedia Group as their public relations agency of record. Telemedicine is generally described as the use of communication equipment to link healthcare practitioners and patients in different locations. Unlike other Telemedicine companies, e-Telmed maintains HIPAA compliance, is completely confidential, and provides a one-stop, fully-integrated telemedicine solution for healthcare providers and patients.

e-Telmed's built-in EMR (Electronic Medical Record) / PHR (Personal Health Record) software allows physicians to view and modify patient medical records securely over the internet. In conjunction with the EMR, e-Telmed's PHR system allows patients to view their medical records at any given time or place.

The benefits of e-Telmed are many and include increased cost efficiency, reduced transportation expenses, improved patient access to specialists, improved quality of care and better communication among providers. e-Telmed connects the physician to patients who live nearby or across the country and provides a great way for patients who travel domestically and internationally to stay in touch with their physicians.

Telemedicine is already in place throughout Canada and Europe, and as the U.S. government is mandating that doctors and hospitals upgrade their charts to an electronic format, e-Telmed is poised to be the go-to Telemedicine company with a proven track record. e-Telmed is a leader in this industry because they provide

thousands of telemedicine encounters to its rapidly growing nationwide patient network.

Recently, e-Telmed was chosen to provide Telemedicine services to a federally funded tribal organization that serves native Alaskans in remote villages throughout the state.

According to e-Telmed CEO Lancelot James, “We chose TransMedia Group to assist us in spreading the word to physicians and consumers who would benefit from Telemedicine. Because e-Telmed is an innovator who has produced the first comprehensive telemedicine solution, we’re certain that TransMedia Group’s experience and excellent track record in the medical field will be instrumental to our rapid growth and growing reputation.”

About TransMedia Group

TransMedia Group, headquartered in Boca Raton, FL, is an award-winning PR and marketing firm that has served clients worldwide since 1981. For more information visit www.transmediagroup.com